



ImpactOne

2021 Appeal

challenge



CONQUEST

ECYD



LETTER FROM THE ECYD LIFE DEPARTMENT



ECYD, Regnum Christi's youth organization, is celebrating 50 years of promoting and safeguarding lived personal friendships among our adolescents with Jesus Christ and with each other in order to build a new world according to the Gospel.

The ECYD Life Department exists to serve and support the growth and development of ECYD in all of the local cities where ECYD is present and by offering support to the local ECYD directors, adult mentors, team leaders and ECYD adolescents. We offer resources, training and support, and national events. One of the resources we offer is Challenge and Conquest. These ECYD Programs form adolescents as Christian leaders to transform culture. We do this through a unique method and curriculum that is virtue based, teen led, gender specific, structured by teams, service driven and that responds to the needs of the adolescent. We strive to aid families, schools and parishes in the evangelization and Christian formation of adolescents, in developing their friendship with Christ, and relationships with those around them. We cannot do this alone. We need your help.

On All Saints Day, I announced our second annual appeal Impact One to raise \$12,000. This is the moment we can work together to continue reaching our adolescents through our adult leaders and continue the legacy of ECYD and its programs. Please read through the information below to gain a better understanding of our projected budget numbers and the exciting ways your gift is put into action.

It is impossible to quantify the impact on thousands of lives of adolescents who were a part of ECYD or involved in Challenge and Conquest the past fifty years. Now is not the time to become complacent when it comes to passing on our faith to our young people. It has been a hard two years, and our young people have experienced trying times through the pandemic and social unrest. They still need the support, love, and accompaniment crucial to their development through their adolescent years. We at the ECYD Life Department are all about supporting those who are accompanying adolescents to discover in Christ a friendship worth investing a lifetime and a mission that he invites them to that extends to eternity. Your gift will have tremendous reach!

Please help us continue supporting ECYD and its programs for generations to come! Help us to offer services and resources to our adult leaders in ECYD across North America. Please consider a recurring gift (suggested below) and know that we truly believe in equal sacrifice not equal gifts. We know giving out of gratefulness for what's bestowed by God is personal. We are grateful for ALL gifts.

On behalf of the over 50,000 young people who have benefitted from ECYD and Challenge and Conquest through the years to help them to know Jesus, live the Gospel and share it with others; thank you for partnering with us during these most important times and significant year.

God Bless,

Maria Knuth
ECYD Life Department Director





ImpactOne

Adult Mentor



Who Form their Leadership Team



To accompany ECYD Adolescents in North America to Christ



163

Adult Mentors Trained by ECYD Life Department



31

ECYD Camps



985+

ECYD Camp Participants



81

Challenge & Conquest Programs



1860+

Challenge & Conquest Members



86

ECYD Retreats



2175+

ECYD Retreat Participants

All data is from the 2020-21 school year

SUGGESTED GIVING

A Grateful Reminder...

- Gifts should be set up online for a period of 12 months to complete your pledge.
- Pledge reminders will be emailed to you.
- All contributions are tax deductible.

TOTAL PLEDGE	20% DOWN PAYMENT	11 MONTHLY GIFTS
\$5000	\$1000	\$364
\$4000	\$800	\$291
\$2500	\$500	\$182
\$1500	\$300	\$110
\$1000	\$200	\$72.73
\$750	\$150	\$54.55
\$500	\$100	\$36.37
\$250	\$50	\$18.18



ECyD

Regnum Christi North America

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2021 YEAR END ECYD LIFE DEPARTMENT

\$44,569
DONATIONS
\$125,003
DONATIONS RECEIPT
\$45,851
EVENT REGISTRATION
\$35,000
GIFT IN KIND
\$37,716
LICENSES AND FEES
\$12,802
MERCHANDISE SALES

TOTAL: \$300,706

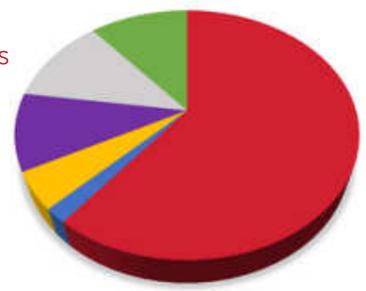
FUNDING SOURCES



\$35,000
DONATIONS TO AFFILIATES
\$33,279
EVENTS
\$182,301
PAYROLL & PROFESSIONAL FEES
\$5,624
PROJECTS
\$14,395
SALES
\$30,109
TRAVEL AND ADMIN

TOTAL: \$300,706

EXPENSES



2020 IMPACT ONE APPEAL RESULTS

\$11,452

2022 PROJECTIONS ECYD LIFE DEPARTMENT

\$38,000
DONATIONS
\$200,000
DONATIONS FROM AFFILIATES
\$65,422
EVENT REGISTRATIONS
\$40,000
GIFT IN KIND
\$29,250
LICENSES AND FEES
\$19,637
MERCHANDISE SALES

TOTAL: \$392,309

FUNDING SOURCES



\$18,050
DONATIONS TO AFFILIATES
\$47,835
EVENTS
\$180,761
PAYROLL & PROFESSIONAL FEES
\$17,600
PROJECTS
\$25,677
SALES
\$53,397
TRAVEL AND ADMIN

TOTAL: \$382,715

EXPENSES

