



Challenge

CONQUEST

ImpactOne

2020 Appeal

ECYD is Regnum Christi's youth organization that is all about encouraging each adolescent to discover in Christ the full meaning of their lives and to offer him their youth and enthusiasm in bringing positive change to the world around them.

Challenge and Conquest are ECYD Programs that form adolescents as Christian leaders to transform culture. We do this through a unique method and curriculum that is virtue-based, teen-led, gender specific, structured by teams, service-driven and that responds to the needs of the adolescent. We offer curriculum, products and resources, training and support, and access to an international network of ECYD camps, retreats and mentors. We strive to aid families, parishes and schools in the evangelization and Christian formation of adolescents, in developing their friendship with Christ, and relationships with those around them. We cannot do this alone. We need your help.

On All Saints Day, I announced our inaugural appeal **Impact One** to raise \$100,000. This is the moment we can work together to continue reaching our adolescents through our adult leaders. Please read through the information below to gain a better understanding of our projected budget numbers and the exciting ways your gift is put into action.

It is impossible to quantify the impact on thousands of lives of adolescents who were a part of ECYD or involved in Challenge and Conquest. Now is not the time to become complacent when it comes to passing on our faith to our young people. Due to COVID restrictions, many of our programs have not been able to start up again; however, our young people still need the support, love, and accompaniment crucial to their development through their adolescent years. We at the ECYD Life Department are all about supporting those who are accompanying adolescents to discover in Christ a friendship worth investing a lifetime and a mission that he invites them to that extends to eternity. Your gift will have tremendous reach!

Please help us continue Challenge and Conquest for generations to come! Help us to offer services and resources to our adult leaders in ECYD across North America. Please consider a recurring gift (suggested below) and know that we truly believe in equal sacrifice not equal gifts. We know giving out of gratefulness for what's bestowed by God is personal. We are grateful for ALL gifts.

On behalf of the over 50,000 young people who have benefitted from ECYD and Challenge and Conquest through the years to help them to know Jesus, live the Gospel and share it with others; thank you for partnering with us during these most important times.

God Bless,

Maria Knuth
ECYD Life Department Director

[Donate Now](#)



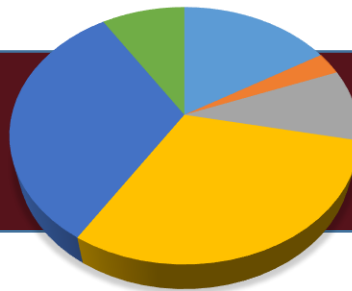


Donate Now

2021 Projections for ECYD Life Department



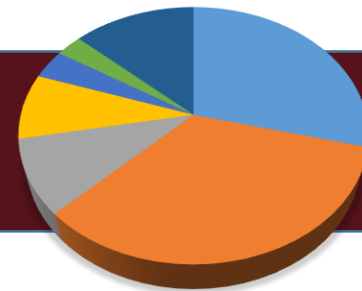
Funding Sources



Event Registrations	16%
Merchandise Sales	3%
Licenses	9%
Donations	31%
Donation Receipts	32%
Gift in Kind	9%

Total: \$389,970

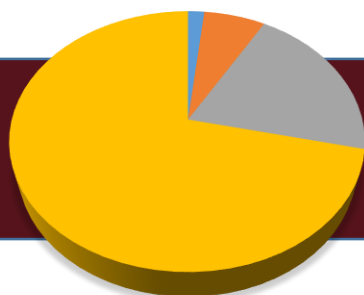
Expenditure



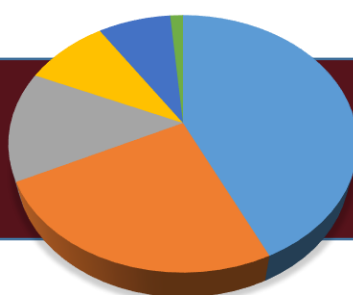
Payroll	29%
Professional Fees	34%
Admin	9%
Travel	8%
Sales	4%
Training	3%
Events	13%

Total: \$389,349

Funding Sources



Expenditure



Training Events	2%
Merchandise Sales	7%
Licenses	20%
Donations	71%

Total: \$168,050

Payroll	43%
Professional Fees	25%
Admin	14%
Travel	9%
Sales	8%
Training	1%

Total: \$167,087

2021 Projections for ECYD Programs of Challenge & Conquest

Mission

Challenge and Conquest are ECYD Programs that form adolescents as Christian leaders to transform culture.



Challenge Window Party

This year the Challenge girls in Kentucky visited an assisted living facility where the residents could not have visitors.

The girls made posters, balloons, streamers, and adorned themselves with party hats and even brought some music. The residents were notified beforehand and brought to the windows to see the Challenge Girls.

It was the most beautiful, Christ-filled activity! The team has plans to return during the pandemic to bring joy to the residents.

Total Pledge	20% Down Payment	11 Monthly Gifts
\$5000	\$1000	\$364
\$4000	\$800	\$291
\$2500	\$500	\$182
\$1500	\$300	\$110
\$1000	\$200	\$72.73
\$750	\$150	\$54.55
\$500	\$100	\$36.37
\$250	\$50	\$18.18

Suggested Giving

A grateful reminder...

- Gifts should be set up online for a period of 12 months to complete your pledge
- Pledge reminders will be emailed to you
- All contributions are tax deductible

ImpactOne

Adult Mentor



Who Accompany their
Leadership Team



To bring Christ to
Adolescents all around
North America



233

Adult Mentors
trained by ECyD
Support Team



178

Challenge & Conquest
Programs



39

ECyD Camps



70+

ECyD Retreats



535

Challenge & Conquest
Team Leaders



3600+

Challenge & Conquest
Members



1500+

ECyD Camp
Participants



2500+

ECyD Retreat
Participants

All data is from the 2019-20 school year

[Donate Now](#)

